elm-conf 2019 Sponsorship Prospectus

Overview:

elm-conf is a single-day, one-track conference for the Elm programming language community. As in prior years, elm-conf takes place on the Strange Loop preconference day, September 12, at Union Station in St. Louis.

As a sponsor of elm-conf, you'll have the opportunity to connect and recruit at the longest-running annual gathering of Elm developers in the world! Last year about 250 people attended elm-conf. Your sponsorship helps us bring in great speakers and provide a fun, accessible, and safe event, and allows you to recruit and promote your company on the conference day. Sponsors in past years include NoRedInk, thoughtbot, and Ableton.

Please contact the organizing team at elm-conf@thestrangeloop.com with any questions or to purchase sponsorship packages.

Tier 1 ($2,500)

- **Exclusive to this tier, you get to choose a method of outreach and recruiting through one of the following:**
    - A table/booth in the conference venue
    - An announcement during one of the breaks between talks
- Placement of your own free-standing banner near the main conference stage
- Primary placement of your logo, link, and a message of your choice on elm-conf.com
- Primary placement of logo on slides between talks
- 5 tickets to elm-conf
- A "thank you" tweet from @elmconf

Tier 2 ($1,500)

- Placement of your own free-standing banner in the conference venue

- Secondary placement of logo on slides between talks

- Secondary placement of your logo, link, and a message of your choice on elm-conf.com

- 3 tickets to elm-conf

- A "thank you" tweet from @elmconf

Video Sponsorship ($3,000)

Video sponsorship allows all the talks at elm-conf to be recorded and released for public consumption online. This will happen as soon as possible after the conference. Published videos get over 40,000 views a year, so this sponsorship level expands your reach beyond the conference day for years.

- **Exclusive to this and captioning sponsorship:** pre-roll logo placement on the published videos

- Secondary placement of logo on slides between talks

- Secondary placement of your logo, link, and a message of your choice on elm-conf.com

- 1 ticket to elm-conf

- A "thank you" tweet from @elmconf

Captioning Sponsorship ($3,000)

Captioning sponsorship allows us to live-caption all the talks at elm-conf and make those captions available on recorded video as well. Captioning makes elm-conf more accessible to all members of the community and is an important part of elm-conf's commitment to inclusion. Sponsoring captioning allows you to feature your logo in our recorded videos and expand your reach beyond the conference day.

- **Exclusive to this and video sponsorship:** pre-roll logo placement on the published videos

- Secondary placement of logo on slides between talks

- Secondary placement of your logo, link, and a message of your choice on elm-conf.com

- 1 ticket to elm-conf

- A "thank you" tweet from @elmconf

Additional Sponsorship Opportunities

Additional small sponsorships can be purchased à la carte. These are things like badges, lanyards, t-shirts, or socks. Please contact us for the estimated cost of any of these sponsorship items—they depend on the final attendance count!

- Secondary placement of logo and a link and message of your choice on elm-conf.us

- Secondary placement of logo on slides between talks

- A "thank you" tweet from @elmconf